WEALTH FIRST
PORTFOLIO MANAGERS LIMITED
Simple process. Expert wealth

Date: June 12, 2018

To,
National Stock Exchange of India Limited
Listing and Compliance Department
Exchange Plaza, 5th Floor,
Plot No. C/1, G block,
Bandra Kurla Complex,
Bandra East, Mumbai – 400051

Script Code: Wealth

Sub: Intimation of Presentation of Analyst / Institution Investors meeting held on 12th of June, 2018.

Dear Sir/ Ma'am,

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby submitting Presentation of analyst/institutional investors meeting held in Mumbai on June 12, 2018.

You are requested to kindly take the same on your records.

Yours Sincerely,

FOR WEALTH FIRST PORTFOLIO MANAGERS LIMITED

Hena A Shah

Wealth First Portfolio Managers Ltd. Ahmedabad

HENA SHAH
WHOLE-TIME DIRECTOR
DIN: 00089161

WEALTH FIRST

PORTFOLIO MANAGERS LIMITED

Simple Process. Expert Wealth

About us

Inclusive Services, Exclusive Advisory

Rome wasn't built in a day and so wasn't our all-round investment expertise and knack for market analysis.

Wealth First Portfolio Managers Ltd incorporated and founded in April 1992, by Ashish Shah, is an independent Investment Advisory Firm focused only on "INVESTMENT MANAGEMENT."

Our 25 years of experience is invested in ensuring consistent growth of our client's investments. And that's why WEALTH FIRST is considered one of the most trusted client centric financial advisors in India.

WEALTH FIRST managing over Rs. 6,000 Cr. Asset, is a one-stop-solution for financial Assets Investment management. Our comprehensive service basket includes Investment strategizing, Asset research, Asset allocation, Tax Planning, Broking service, Treasury Management, Risk management and Retirement planning.

These services are catered to by an Inclusive range of Products such as Direct Bonds –taxable, tax-free, Government securities, Mutual funds, Fixed deposits, PMS, Direct Equity, Pension Products etc.

Wealth First broke a big glass ceiling - an IFA's practice was not only corporatized but was taken to the market, thereby became the first Independent Financial Advisor in India to list practice on a stock exchange(NSE) on 30th March,2016

Wealth First - One-Stop-Destination for All Financial Assets -Investment Management

Client Categories Serviced	Product Range	Services Bouquet
		Investment Strategizing
Individuals	Fixed Deposit – CD	Asset Research
NRIs	Treasury Bonds	Asset Allocation
Corporate	Direct Bonds	Trade-Execution– Broking
Trusts	Taxable & Tax Free	Portfolio Accounting
Registered societies	Direct Equity	Portfolio Review
Provident Funds	Mutual Funds	Tax Planning
Pension Funds	PMS	Retirement Planning
Family Offices	Pension Products	Treasury Management

We have a world of investment options at our fingertips, but we create tailor-made solutions for every client. We have a knack for being inclusive yet exclusive in our approach.

Our Team-Our Strength

Board — **Founder & Promoter** — **Core Team**

Core Team

Unchanged Since Inception **5 Professionals** with 25+ years each in Financial Markets

Sr. Wealth Management Team

8 Member team with Combined Experience of 100+ years in the financial Markets

Relationship Managers

We have an enthusiastic and dynamic team of **12 young relationship managers** which consists of MBAs, CAs and CFAs spearheaded by our wealth management team.

Support Team

25 people working with full integrity, is the backbone of the company who smoothen the day to day operations and make the functioning of the company seamless.

Ashish Shah

Founder & Managing Director

Mr. Ashish Shah is a wellspring of knowledge with more than 25 years of rich experience in finance and investment management. He ventured into financial advisory right after the Harshad Mehta scam in 1992. Coming from an engineering background, he had to learn the ropes about this business on his own. From the very beginning, he is known for his unconventional approach among his peers and has built a hugely successful business by daring to be different. He highly believes in absolute transparency for the clients and complete clientele satisfaction. He is not afraid to say “No” to a client’s decision, if it’s not in the client’s interest. He has seen the market in all its phases due to this he also knows that sometimes not doing anything is the best thing decision one can take.

Rajan Mehta

Independent Director

He has experience of more than 25 years in this field and has been associated with DSP Merrill Lynch (10 years), Merrill Lynch London (4years). He has been co-founder of Benchmark Asset Management Company Pvt Ltd. He joined the AMC in 2001 and has over 16 years of experience in the international and Indian financial markets. He has played a key role in establishing and growing ETFs in India at a time when very few people had even heard of ETFs. Before joining Benchmark, he was working with Merrill Lynch, London, as a vice president handling over US $ 150 million client assets as wealth manager. In July 2011 and has also founded MyCare Health Solutions Pvt Ltd.Rajan was a part of the founding team at Benchmark when it introduced ETFs.

WF Associates

Premal Mehta

A veteran finance professional with over 30+ years of experience in the capital markets. Prior to founding Wealth First Advisors(Mumbai) in 2001, he was business head for Fixed Income and Corporate Advisory at DSP Merrill Lynch. He has built and led one of the best Investment Advisory teams in India. He pioneered the Mutual Fund concept (current form) amongst Corporates, HNIs, Retail Investors etc. and managed some of the first issuances of the earliest AMCs. He has a stellar and long standing relationship with various Capital Market intermediaries such as Investment Banks, Research Houses, Regulators, Banks and Asset Management Companies.

Mr. Rakesh Mehta

Rakesh is a SEBI registered investment advisor with over 30+ years of experience in Indian debt & equity markets. Prior to joining Wealth First in 2001, he served some of the leading brokerage houses namely Asit C Mehta, Pranav Securities, Mata Securities and Motilal Oswal in various capacities.

PERSONAL FIRSTS – Achievements

1st 1 Crore Bond Deal struck in Secondary market. 1st to Sell Zero Coupon Bond in Secondary market. 1st to be a Market maker of a MF scheme- Unit 64

FRANKLIN TEMPLETON INVESTMENTS

Franklin Templeton Launched its Scheme-Templeton India Growth Fund, Only 2 forms from Gujarat came. Which were given by none but us.

1st Distributor to promote the ETFs – Benchmark Bees

BAJAJ Allianz

Though we don't sell insurance, we structured and advise as on date Largest Insurance Deal of Gujarat.

CNBC

Winner of All India Best Financial Advisor Award by CNBC

All India CNBC TV - 18 Financial Advisor Award – West Zone & India

IIM AHMEDABAD

Bagged the role of an Appointed Advisor for the Esteemed Institutes of India, amidst mammoth competition -Indian Institute of Management Ahmedabad (IIMA) & Gujarat Vidhyapith

NSE

An IFA's practice was not only corporatized but was taken to the market, thereby became the first IFA in India to list practice on a stock exchange(NSE) on 30th March,2016

NO DISAPPOINTMENTS

Acquiring & Retaining Clients

- Our clients are our strongest sales team.
- 100% trust, transparency & satisfaction leads to strong references.
- We generally don't need to do any cold calling & fishing for clients.
- Recently we leveraged our existing corporate client relations & started conducting IAP clinics pan India

Warren Buffet

RULES

Rule 1: Never lose Money

Rule 2: Never forget Rule 1.

Service it's role is diminishing in digital era

Knowledge most Important

Courage to always apply that knowledge in favor of client

without thinking of OUR remuneration

Wealth First Mantra

Rule 1: To get client Is most difficult.

Rule 2: Never Loose a client.

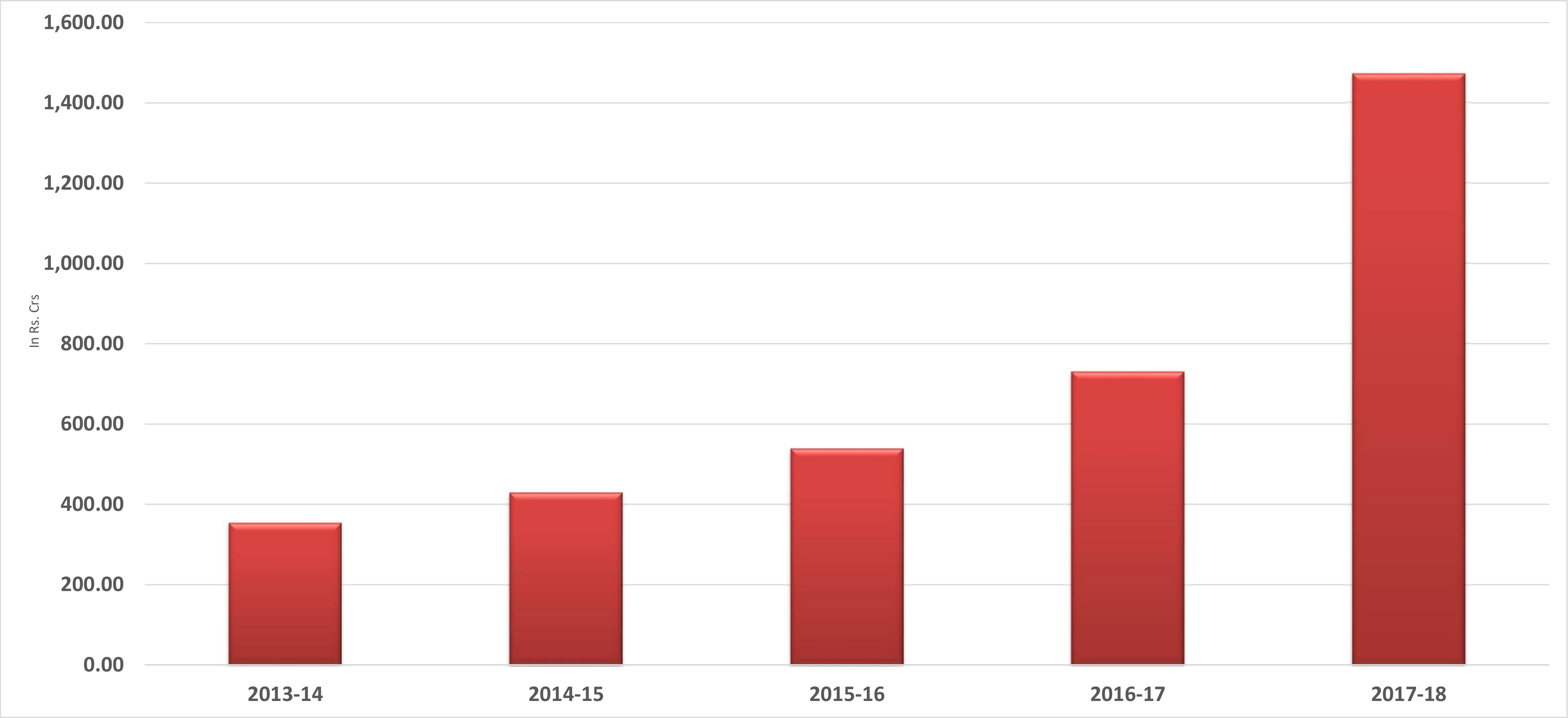
Wealth First Differentiators, We always act what we preach

Irrespective of any situation, there are some things we have always stayed away from and protected our clients interest.

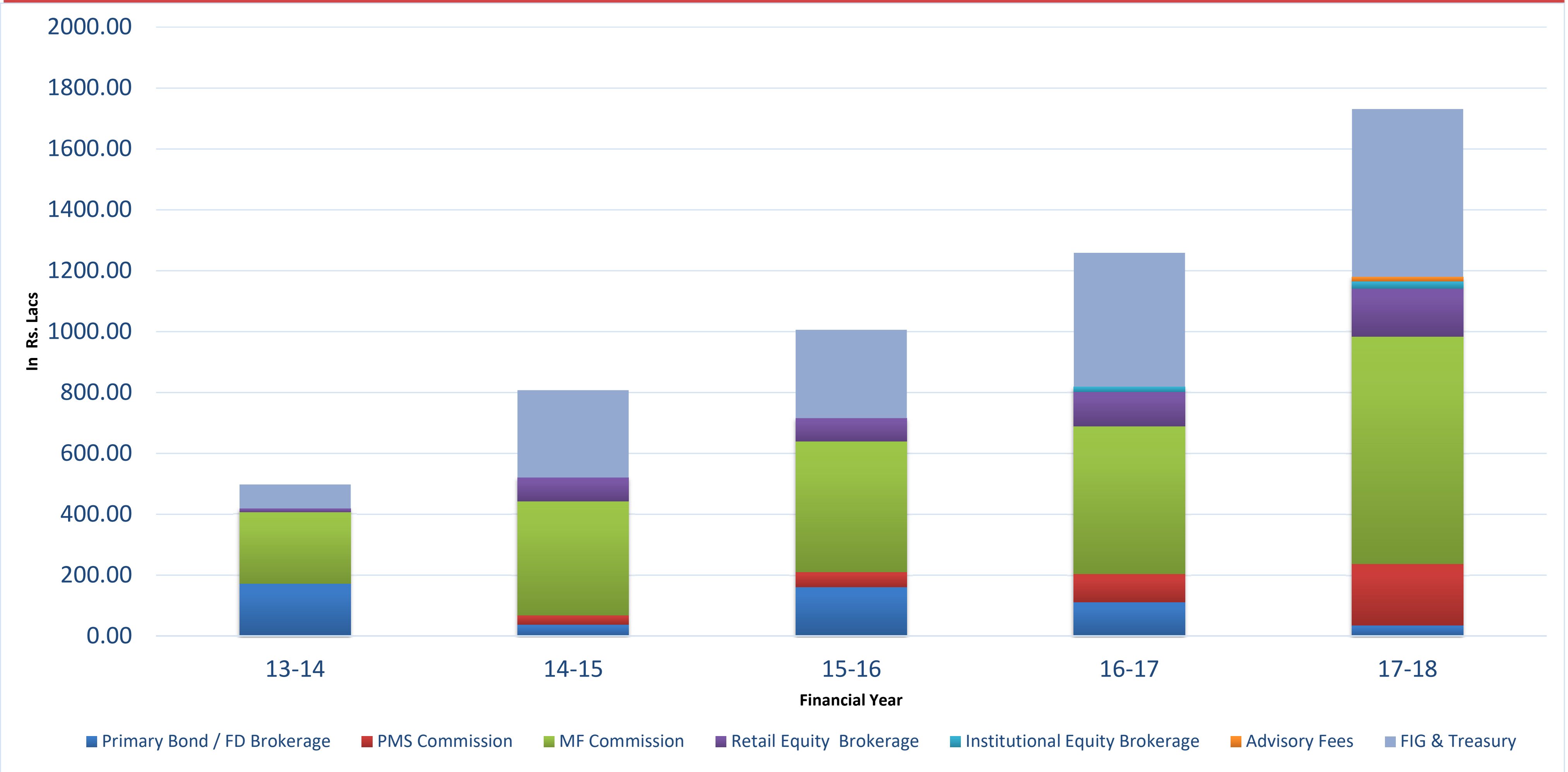
- No CRB – no defaults
- No F&O – believe it's a weapon of mass destructions
- No Intraday Trading
- No Real Estate
- No Close ended Fund – Structured Products
- No NFO's
- No NSEL
- All of this sums up to not loosing a single client

"To have knowledge is one thing & to have the courage to use it in favor of the clients interests is another"

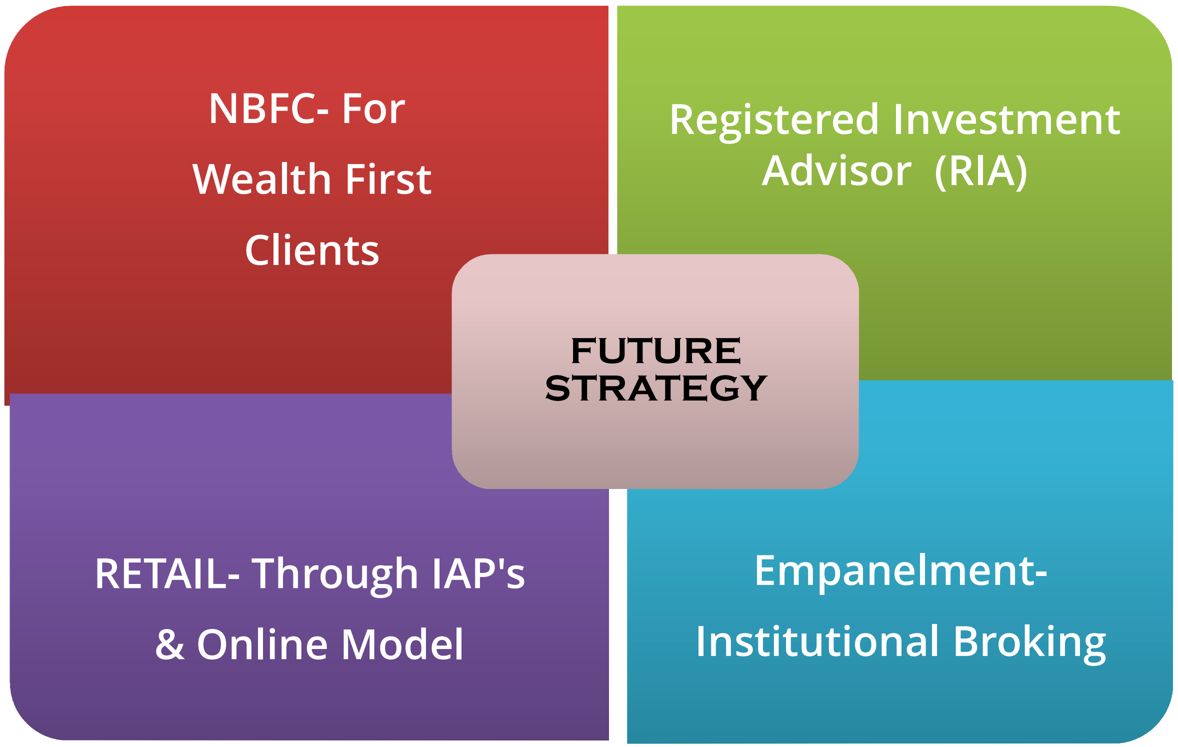
Asset Under Management (MF+PMS)



Portfolio Mix



Future Plan


NBFC- For
Wealth First
Clients
Registered Investment
Advisor (RIA)
FUTURE
STRATEGY
RETAIL- Through IAP's
& Online Model
Empanelment-
Institutional Broking

Model Portfolio

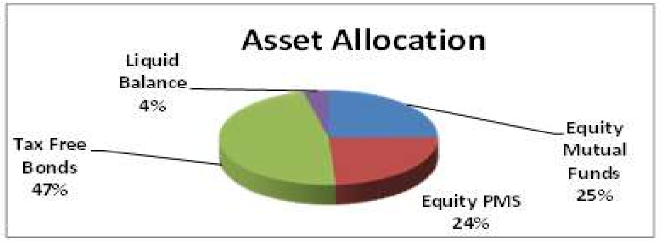
8-Jun-18

Investment Summary Report

Sr.No.	Investments	Cost Value (INR)	Market Value (INR)	Gain/Loss (INR)	XIRR (%)
1	Equity Mutual Funds	31,82,83,876	37,49,28,408	5,66,44,532	19.00%
2	Equity PMS	32,55,26,952	36,24,39,006	3,69,12,054	20.39%
3	Tax Free Bonds	64,10,02,224	71,33,24,347	7,23,22,123	10.44%
4	Liquid Balance	5,56,30,621	5,65,55,643	9,25,022	7.60%
	Total:-	**1,34,04,43,673**	**1,50,72,47,404**	**16,68,03,731**	

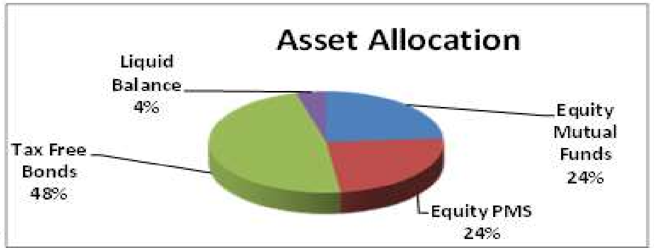
Asset Allocation based on Market Valuation

1	Equity Mutual Funds	24.88%
2	Equity PMS	24.05%
3	Tax Free Bonds	47.33%
4	Liquid Balance	3.75%



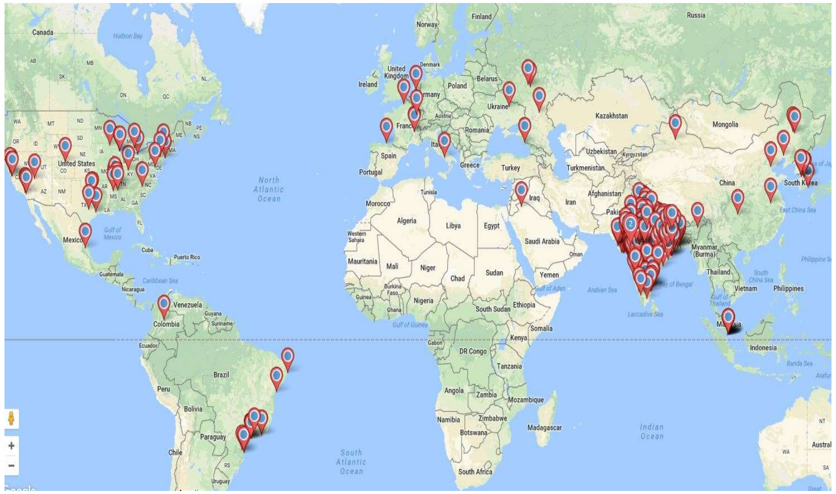
Asset Allocation based on Invested Amount

1	Equity Mutual Funds	23.74%
2	Equity PMS	24.29%
3	Tax Free Bonds	47.82%
4	Liquid Balance	4.15%



WF Client Family

Total Client	7205
Institutional	110
Corporate	202
Ultra HNI	5
Super HNI	35
HNI	135
Retail	6639
NRI	189



* Ultra HNI - Portfolio Above ₹ **100Cr**

** Super HNI - Average Portfolio between - **₹ 10Cr - ₹ 100Cr**

***HNI - Average Portfolio between - **₹ 1Cr - ₹ 10Cr**

Wealth First Family Extends to...

Awards speak louder than words

CNBC

Winner of All India
Best Financial Advisor
Award by CNBC

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PORTFOLIO MANAGERS LIMITED

Simple Process. Expert Wealth

Thank You

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